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9.28.1 INTRODUCTION

Welcome to our website's cookie policy. This policy works alongside our group's privacy policies, which you can find at <https://www.unitransafrica.com/privacy-and-legal-notice/>. The purpose of this policy is to describe what cookies are, what we use them for, and how you can manage them during your visit to or use of our website.

9.28.2 WHAT ARE COOKIES?

We may place small text files called 'cookies' on your device when you visit our website. These files do not contain personal information, but they do contain a personal identifier allowing us to associate your personal information with a certain device. Many websites use cookies and you can find out more about them at www.allaboutcookies.org.

9.28.3 WHY DO WE USE COOKIES?

These files serve a number of useful purposes to you, including:

- enable core site features and security (**Strictly Necessary**);
- remember your settings and improve functionality (**Functionality**);
- measure traffic and improve performance (**Analytics & Performance**);
- deliver and measure advertising and social integrations (**Advertising & Targeting**) in compliance with applicable laws.

9.28.4 HOW DO WE USE COOKIES?

Like most online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable information.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, providing you with a better and improved user experience and helping speed up your future interactions with our website.

9.28.5 TYPES OF COOKIES WE USE

We use different types of cookies on our website. Some of these cookies are placed by us, while others are placed by our third-party plug-ins, suppliers or advertisers. These cookies may be deleted from your device at different times, such as at the end of your browsing session (when you leave the website) or after a pre-set amount time, or they may persist on your device until you delete them.

We use the following types of cookies on our website:

- **Necessary cookies** – these are cookies that allow our website to perform its essential functions and without these cookies, some parts of our websites would stop working.

Reference: POL 6.24	Cookie Policy	Maintained: Risk and Compliance Date: 03/05/2023
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- **Functional cookies** – these cookies help to perform certain functionalities like sharing the content of our website on social media platforms, collect feedbacks, and other third-party features.
- **Performance & Site Analytics cookies** – these cookies are used to understand and analyse the key performance indexes of the website which helps us in delivering a better user experience for our visitors.
- **Site analytics cookies** – these are cookies that monitor how our website is performing, and how you interact with it and we use them to know how best to improve our website or services.
- **Advertisement cookies** – these cookies are used to personalise the advertisements that we show to you so that they are meaningful to you. These cookies also help us keep track of the efficiency of these ad campaigns. The information stored in these cookies may also be used by the third-party ad providers to show you ads on other websites on the browser as well.

9.28.6 OUR COOKIES

The most up-to-date list of cookies deployed on the website can be viewed under the “Manage consent” tab on our website.

9.28.7 DELETING COOKIES

Your internet browser generally accepts cookies automatically, but you can often change this setting to stop accepting them. You can also delete cookies manually. You can read how to do this at <https://www.digitaltrends.com/computing/how-to-delete-cookies/>.

Deleting or no longer accepting cookies may prevent you from accessing certain aspects of our website where cookies are necessary or cause the website to forget your preferences. Deleting cookies may not prevent you from seeing advertisements on our website, but such advertising may be less relevant to you.

9.28.8 HOW TO CONTROL YOUR PREFERENCES

Should you decide to change your preferences later through your browsing session, you can click on the “Manage consent” tab on your screen. This will display the consent notice again, enabling you to change your preferences or withdraw your consent entirely.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block or delete cookies. You can read how to do this for popular browsers by following these links:

- [Firefox](#)
- [Google Chrome](#)
- [Microsoft Edge](#)
- [Safari](#)

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**9.28.9 THIRD-PARTY PROVIDERS**

Our third party providers may process limited information about your device and browsing to provide analytics and advertising services to us. These providers include, among others, Google (Analytics/Ads/Tag Manager) and LinkedIn (embedded services and marketing). For details about how they process data and their cookie practices, refer to their cookie notices (e.g., Google's and LinkedIn's cookie pages). You can also adjust preferences via their own settings, where available.

9.28.10 PERSONAL INFORMATION AND CROSS-BORDER TRANSFERS

Some cookies may involve the processing of personal information as defined under applicable laws (e.g. POPIA and GDPR), such as online identifiers, IP addresses, and device data. Where data is transferred across borders (for example, to service providers outside South Africa), we implement appropriate safeguards consistent with legal requirements and our privacy notices.

9.28.11 RETENTION OF COOKIE DATA

We keep cookie data for 365 days. Your "Manage Consent" panel reflects the latest settings.

9.28.12 CHANGES TO THIS POLICY

We may update this policy from time to time, for example when we change technologies or partners. Material changes will be communicated via the Website (e.g., an updated banner or notice).

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